



# Enhanced Communication Skills Training

working with people who have cancer

**Welcome to the course**

**We will be starting at 9.00am**

**Coffee is available**

[www.sobelleducation.org.uk](http://www.sobelleducation.org.uk)



## Aims and Objectives of the course

### AIM

- To provide an opportunity to build on existing communication skills and behaviours used when conversing with people at an advanced level

### OBJECTIVES

- Explore why good communication is important
- Explore what communicator you want to be
- Identify skills for effective communication
- Explore barriers and blocking behaviours to good communication
- Learn a structure to support good communication
- Practice

## Good communication is key!

- At the heart of end of life care
- Demonstrated to be an essential part of care giving
- Good communication can improve the patient's condition, psychological functioning and satisfaction with care
  - Decreases blood pressure
  - Improves pain management and lessens drug use
- Poor communication affects staff, leading to stress, poor job satisfaction and emotional burnout

## What do we know?

- Poor communication can lead to patients and carers feeling anxious and dis-satisfied with care
  - National Patient Survey Reports, Health Services Ombudsman, 2013
- Complaints often relate to issues with poor communication
  - Duty of Candour (2015), Francis Report, 2015; Healthcare Commission, 2006
- Many patients state that they do not receive the information that they need
  - Montgomery Ruling 2015, National Institute Clinical Excellence, 2015; Furber et al, 2013
- Communication is one of the 6Cs as outlined in Compassion in Practice
  - Nursing and Midwifery Council, 2012
- Communication skills do not improve through experience alone
  - Cantwell & Ramirez, 1997, Thorne et al 2013



## Also....

Ambitions for Palliative and End of Life Care 2015- 2020 & Transforming EOLC in Hospital (2015) – both state that good communication is vital and one of the key barriers to delivering good care is a failure to discuss things openly

And

Talking about Dying: How to begin Honest Conversations about what Lies Ahead Royal College of Physicians 2018

Honest conversation is needed much earlier after diagnosis of a progressive/terminal condition, including frailty, for carers and families as well as patients



## What patients want/need

*An NHS that gives patients and the public more information and choice, works in partnership and has quality of care at its heart.*

- Tackle variations in quality of health care head on
- Give patients more information and choice
- Give people a greater degree of control and influence over their health and healthcare.
- Make care more personal to each individual
- Make change locally-led, patient-centred and clinically driven

Lord Darzi - High Quality Care For All , 2008



## Impact of communication

- Adherence to preventative care & treatment
- GP visits, hospital admissions, LOS
- Quality of life and psychological morbidity
- Satisfaction with care, complaints and litigation
- Guilt, confusion, fear, isolation, distress
- Burnout in healthcare professionals

## Feedback from Patients

### Patients give priority to:

- being treated with *humanity, dignity and respect*
- having *good communication* with health professionals
- being given *clear information* about their condition
- receiving the *best possible symptom control*
- receiving *psychological support* when they need it

**WORRIED  
SICK: THE  
EMOTIONAL  
IMPACT  
OF CANCER**

Research by  
NHS Cancer Support  
Healthcare  
Communication Research  
April 2010

**WE ARE  
PROFOUNDLY  
COMMITTED**

The NHS Cancer Plan, September  
2000

## National Reports & Guidance

NICE Supportive and Palliative Care Cancer Service Guidance (2004)

Health Service Ombudsman Report (2006)

Cancer Reform Strategy (2007)

High Quality Care for All : Darzi (2008)

Equality and Excellence: Liberating the NHS (2010)

National (Cancer Patient) Experience Survey Reports (2010 onwards)

Improving Outcomes Guidance (2011)

Mid Staffordshire NHS Public Enquiry (Francis 2013)

The Cavendish Review (2013)



## National Reports & Guidance

- Five Year Forward View (2014)
- *Many people wish to be more informed and involved with their own care challenging the traditional divide between patients & professionals*
- Ambitions for Palliative & EOLC (2015-20); Transforming EOLC in Hospital (2015); One Chance to Get it Right (2014); More Care Less Pathway (2013)
- *The Six Ambitions for Care of the Dying Person & 5 Key Enablers*
- Achieving World Class Cancer Outcomes: A Strategy for the NHS (2015-20) and Progress Report (2016-17)
- *Establish patient experience as being on a par with clinical effectiveness and safety. Piloting of the first QOL metrics to measure longer term outcomes*
- Talking about Dying: How to begin Honest Conversations about what Lies Ahead Royal College of Physicians 2018



## Evidence for efficacy of communication skills training

### Evidence of changes in clinical behaviour

Maguire (1996b) Fallowfield (2002) Wilkinson (2008)

### Evidence of transfer of skills back to the workplace

Cochrane Review (2018) Heaven et al (2006) Fallowfield (2003)



## How do we develop skills?

- Trial and error
- Experience
- Watching others
- No training
- No supervision
- No feedback

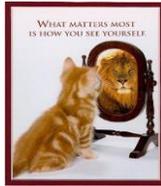


## The communicator you want to be?

- How would you like patients/relatives to describe their experience of their communication with you?
- How would you like your colleagues to describe their experience of their communication with you?

## What gets in the way?

### BELIEFS



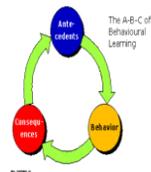
### FEARS



### STRESS

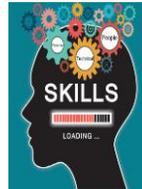


### BEHAVIOUR PATTERNS



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### SKILLS/ABILITY



## Barriers of healthcare professionals

### Fears

- Unleashing strong emotions
- Upsetting patients/relatives
- Patient refusing treatment
- Difficult questions
- Damaging the patient

### Beliefs & Attitudes

- Emotional problems are inevitable
- Not my role
- Talking raises expectations
- Patient will fall apart
- Will take too long

## Barriers

### Lack of skills

- Assessing knowledge and perceptions
- Integrating elements of the consultation gathering and giving
- Handling difficult reactions

### Working environment

- No support or supervision
- No referral pathway
- Staff conflict
- People being present Lack of time
- Privacy

## Patient Barriers

### Fears

- Of being stigmatised
- Being judged as ungrateful
- Of crying/breaking down
- Of burdening health professional
- Of causing distress to the health professional

Maguire, 1999; Heaven & Maguire 1998

### Attitudes & beliefs

- It is not this persons job to talk about certain things
- This person does not have time to listen to me
- My concerns are not important compared to other peoples
- My beliefs mean I must cope with this
- I might annoy my family if I talk about this

## Patient Barriers

### Skills

- Not being able to find the right words
- Does having sufficient command of the language
- Embarrassment literacy levels
- Not understanding enough to know how to clarify things
- Issues of mental capacity

### Environment

- Not having privacy
- Protecting a relative who is present
- Not having somebody present who should be

### Other

- Relevant questions were not asked
- Patient cues met by distancing

## Blocking behaviours

Inhibit patient disclosure of feelings and concerns

Maguire et al 1996; Wilkinson et al 2008

Del Piccolo et al 2006

## Blocking behaviours

Wilkinson 1991; Wilkinson et al 2008; Maguire et al 1996

### Overt blocking - Complete change of topic

- Pt "I was upset about being ill"
- Prof "How's your family"

### Distancing strategies - more subtle

- Change of time frame - "Are you upset now?"
- Change of person - "and was your wife upset?"
- Removal of emotion - "How long were you ill for?"

## Blocking behaviours

- Physical questions
- Inappropriate information
- Closed questions
- Multiple questions
- Leading questions
- Defending
- Using jargon

- Premature reassurance
- Premature info
- Normalising
- Minimising
- Jolly along
- Passing the buck
- Chit chat

## Facilitative skills

- Gather patient information
- Identify patient's history/agenda/needs/concerns
- Acknowledge patient's agenda/concerns
- Give tailored information effectively
- Negotiate decision-making

## Facilitative behaviours

Goldberg et al 1993; Wilkinson 1991; Maguire et al 1996; Zimmerman et al 2003; Del Piccolo et al 2011

### Gathering information

- Open questions
- Open directive questions
- Screening questions
- Clarification
- Exploration
- Pauses
- Pauses/silence
- Minimal prompts

### Picking up cues

### Active Listening skills

- Reflection (acknowledgment)
- Paraphrasing (acknowledgement and checking)
- Summary
- Empathy
- Educated guesses

## Facilitative skills (Info giving skills)

Goldberg et al 1993; Wilkinson 1991; Maguire et al 1996; Zimmerman et al 2003

### Giving information

- Checking what person already knows
- Giving information in small chunks
- Using clear and simple terms
- Avoiding detail unless requested

### Checking

- Pausing and allowing info to sink in
- Waiting for a response BEFORE continuing
- Checking understanding
- Checking impact

## Additionally

- Silence or minimal prompts most likely to precede disclosure

Eide H et al 2004

- Giving information reduces likelihood of further disclosure

Zimmerman et al 2003

- Polarity of words important:

*Screening questions: "something else" elicited significantly more concerns than "anything else"*

Heritage J et al 2006

## Cues



## Cues

*“A verbal or non verbal hint which suggests an underlying unpleasant emotion and would need clarification from the health provider”*

Del Piccolo et al, 2006

## Cues

### Verbal

- Hints at feelings *“I’m a bit unsure about that” “it was odd”*
- Emphasis or metaphor *“it was bloody awful” “no light in the tunnel right now”*
- Repetition of things *“He lost his job , he lost his job” or “it was cancer - he said it was cancer”*

### Non-Verbal

- Clear expression of a negative or unpleasant emotion (*e.g. crying, restlessness*)
- Hints to hidden emotions (*e.g. sighing, silence, frowning, negative body posture*)

## Importance of cues

- Facilitative questions **linked** to cues increase the probability of further cues and are key to a patient-centred consultation  
 Zimmerman et al 2003
- Open questions linked to a cue are **4.5 times** more likely to lead to further significant disclosure than unlinked open questions
- Facilitating the **first** patient cue appears to be important
  - 20% drop in cues during consultation if first cue is not facilitated

Fletcher PhD thesis 2006

## Cues - will it take more time ?

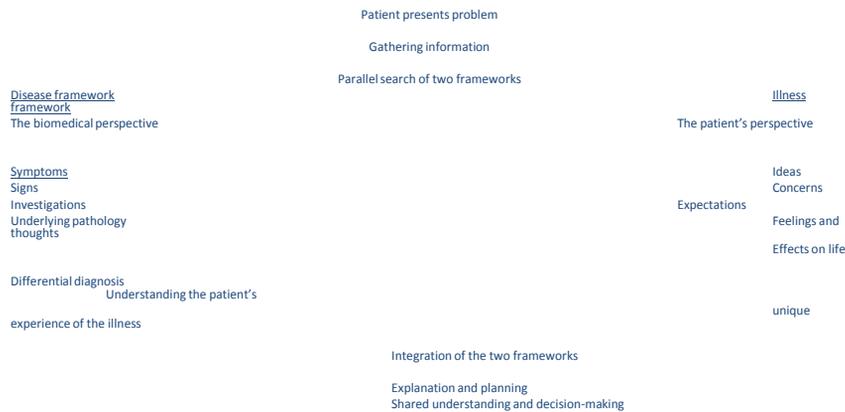
- Consultations which were cue based were shorter than those in which cues were missed
  - GP consultations 12.5%
  - Surgical consultations were 10.7% shorter

Levinson et al 2000

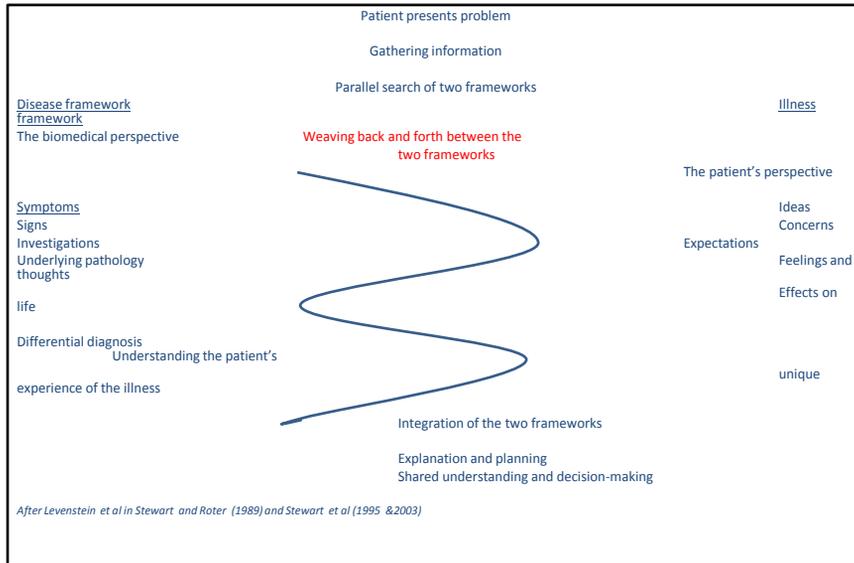
- In oncology consultations, addressing cues, reduced consultation times by 10-12%.

Butow et al 2002

## Disease-Illness Model



## Disease-Illness Model



## Structuring a consultation

- Initiating the session
- Gathering information
- Physical examination
- Explanation and planning
- Closing the session

Silverman, Kurtz and Draper 2005



## Structuring a consultation

### Initiating the session

#### Preparation

Environment

Knowing the patient details

Being aware of own state; feelings, beliefs, fears

Creating a purpose

#### Establishing rapport

Making a connection

#### Identifying the reason for the conversation

Purpose & Agenda (patient and own)

### Gathering information

#### Patient perspective of their illness

Helping the patient to explore and express their understanding,

Thoughts, Feeling, Beliefs, Fears, Needs, Hopes & Goals.

## Structuring a consultation

### Explanation and planning

#### Provide the correct type and amount of information

Based on what you have gathered from the patient

#### Chunk & Check

Chunk information into small amounts leaving time for person to process what they have heard

Check understanding leaving time for questions

#### Plan of action-shared decision making

Ask patients thoughts, feeling, fears, hopes, goals, needs and support with the plan

Recommendation based on patient goals

### Closing the session

#### Summary

Of patients understanding, thoughts, feelings, fear, hopes goal and needs

#### Plan- what next

#### Screen for any further questions

#### Contact information

Who to contact for what- Where they can find support-Life line

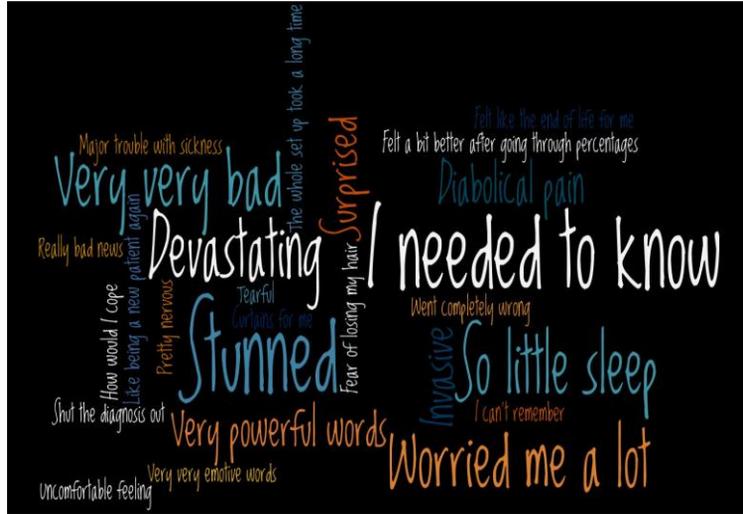
## Brainstorming Communication Difficulties



## Environment of Care



## Find the Common Ground



## Challenging Conversations





## The Before & After





## Rehearsal regulations

### Reality

- You stay in your own role
- Scenario chosen by you, and based on a real situation
- You are involved in briefing the actor

### Safety

- Small groups
- Not choose anything too close to home
- Facilitator will control complexity that you agreed
- Expect to get stuck ~ NO expectation to perform
- Time out ~ only you or facilitator can stop
- Feedback ~ positive, constructive alternatives, actor
- Group responsibility to give ideas and suggestions to move on
- Everyone will be involved